

Naples Beach Hotel receives Silver Award

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The Naples Beach Hotel & Golf Club has received another impressive honor, as it is the recipient of the “Silver Award” (second place) as one of the top three “Best Golf Resorts in the Southeast” in Northstar Meetings Group’s prestigious “2018 Stella Awards.”

The awards, presented by Northstar Meetings Group’s leading brands “Successful Meetings” magazine and “Meetings & Conventions” magazine, spotlight the very best hotels, convention centers, conference centers, convention and visitor bureaus, destination marketing organizations, destination management companies, airlines and cruise lines. The honorees are recognized for achieving overall excellence, superb food and beverage, professionalism of staff, technology innovations, and other critical aspects of the meetings and event experience.

Finalists in each category were determined by meeting planners during an open voting period during which nearly 10,000 unique votes were tallied. Winners were then selected by an expert panel of judges overseen by the editors of the two magazines. The winners and finalists may be found at NorthstarMeetingsGroup.com/Stellas.

Jason Parsons is the general manager of the 319-room, AAA Four-Diamond resort, which is Southwest Florida’s only resort directly on the beach with an on-site championship golf course, a world-

class spa, and an award-winning tennis center. The 125-acre resort features 34,000 square feet of flexible indoor meeting space, along with beautiful outdoor and beachfront venues.

“This is a truly prestigious honor, for which we are very proud,” said Parsons. “It recognizes our outstanding resort, terrific and recently redesigned championship golf course, and the first-class service our team provides.”

This recognition follows another honor recently bestowed on The Naples Beach Hotel & Golf Club: “Smart Meetings” magazine’s celebrated “Platinum Choice Award” for 2018. The highly esteemed award recognizes excellence in service and amenities among meeting hotels and resorts in the United States, Canada, Mexico and the Caribbean. Winners will appear on the SmartMeetings.com website, and will be recognized in the print and digital editions of the December 2018 issue of “Smart Meetings” magazine.

The resort has spent more than \$50 million in renovations and enhancements over the last few years. This included the dramatic renovation – almost reinvention – of its championship golf course. Completed in November 2016, the \$9 million total redesign of the resort’s course was done by golf icon and acclaimed course designer Jack Nicklaus in collaboration with renowned course architect John Sanford.

The resort is located at 851 Gulf Shore Blvd. North in Naples, Florida. Visit naplesbeachhotel.com for more.



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