

The Naples Beach Hotel & Golf Club Offering "Golf By The Gulf Package"

NAPLES, FL (February 2008) - If you're looking for a vacation getaway that includes golf, but also has many other recreational options for the non-golfers in the family, you should check out the "Golf By The Gulf Package" now being offered by The Naples Beach Hotel & Golf Club. The landmark Southwest Florida resort features a beautiful on-site par 72 championship course, along with an impressive beachfront setting on the pristine white-sand beaches of the Gulf of Mexico. Add to this its world-class spa, award-winning tennis center, complimentary Beach Klub 4 Kids child activity program for kids 5-12, and location just blocks from Naples' renowned shopping districts, and you have a resort with something for everyone.

The "Golf By The Gulf" package includes: accommodations; full breakfast buffet daily for two; confirmed tee times upon reservation; greens fees and one round of cart usage per day (shared basis) including arrival and departure days; range balls and bag storage; afternoon tea and cookies at 4 p.m. daily; complimentary weekly golf clinic; Orchid House tour (Tuesday mornings at 10 a.m.); beach chairs daily for two; and complimentary access to The Spa and Fitness Center. With a two-night minimum, the price for the package through April 6, 2008 is from \$500 per night for one golfer/one non-golfer, and from \$570 per night for two golfers. From April 7-May 26, 2008, the package is from \$370 per night for one golfer/one non-golfer, and from \$430 per night for two golfers. From May 27-September 30, 2008, the package is from \$235 per night for one golfer/one non-golfer, or from \$285 per night for two golfers. From October 1-December 21, 2008, the package is from \$370 per night for one golfer/one non-golfer, or from \$430 per night for two golfers.

This will give the golfer in your family the opportunity to experience Naples' original championship golf course, as well as Naples' newly renourished beach, which was named "America's Best All-Around Beach" by the Travel Channel.

Measuring 6,448 yards from the blue tees, the resort's legendary 18-hole course is designed for both enjoyment and challenge. Featuring a pristine natural setting, well-manicured fairways and bunkers, and greens that roll true and fast, the course is consistently named "Best Public Golf Course in Southwest Florida."

Add to this a full-service pro shop, warm-up range, a short game area, an oversized putting green, locker rooms, steam room, saunas, whirlpools, and a PGA-accredited golf school, and you truly have golf in a Gulfshore paradise.

Taking advantage of the package will provide the chance to enjoy a newly remodeled guest room, which now feature new bedding and fabrics, flat-panel televisions, and accents in calming tropical shades. Standard offerings in rooms and suites include a private balcony or patio, with a view of the Gulf, lush grounds, or scenic golf course. Standard amenities include large closets, in-room refrigerator, two telephones with voicemail, modem access, iron and ironing board, hairdryer, in-room safe, cable television, in-room coffee, climate control, and security keycards. High-speed wireless Internet access is also available.

Guests also enjoy a large beachfront swimming pool; the award-winning Tennis Center with six Har-Tru tennis courts; the world-class Spa, which offers an array of massage services, body treatments, skincare services, hydrotherapy, and salon services; the complete Fitness Center; and an Orchid House, which is home to over 5,000 tropical plants.

Dining options include HB's on the Gulf, the city of Naples' only beachfront restaurant, featuring fresh regional seafood and beautiful views of the sunset, and Broadwell's, overlooking the resort's golf course.

Another "must do" at the resort is to experience its popular Sunset Beach Bar, consistently named "Best Place To Catch A Southwest Florida Sunset."

With its friendly atmosphere, the hotel is a comfortable tropical getaway for anyone seeking peaceful, pristine surroundings and impeccable service. For more information or reservations, call 1-800-237-7600 or 239-261-2222.

NOTE: High-resolution photos of the resort may be downloaded from <http://naplesbeachhotel.com/resort/media/Photos/Photos/viewPhotos.tpl>

P.R. Contact: Karen Lamonica at (407) 788-7070, ext. 207 or klamonica@chisano.com