

## **Escape To The Naples Beach Hotel & Golf Club For A Remarkable Beachfront Wedding**

... 125-Acre Florida Resort Now Offering  
6 Wedding Packages To Make It Easier for Couples

NAPLES, Fla. (March, 2007) - If you're dreaming of a beachfront wedding but aren't quite sure where to have it, The Naples Beach Hotel & Golf Club in Southwest Florida should be top on your list. Whether your fantasy wedding includes a stunning sunset over the Gulf as your backdrop, or gentle breezes as you view the sparkling Gulf waters during the day, this 125-acre tropical paradise is the perfect site for your dream wedding.

A popular location for weddings in Southwest Florida for years, the beachfront resort has become an increasingly popular site for destination weddings, with couples coming from all over the U.S. and abroad to exchange their vows.

"We've arranged beachfront weddings for couples from England, Germany, as well as Japan," said Jim Anderson, Food & Beverage Director for the award-winning resort, who oversees the resort's wedding and banquet events. "Right now we're coordinating a wedding for a couple from Hong Kong. Our complete wedding planning services make it very easy for couples to make all of the arrangements by e-mail, phone, and fax."

He added, "Whether a couple requests an intimate gathering with a few friends, or an elaborate wedding with hundreds of guests, we coordinate all of the details. We offer more than just event location and banquet services, we provide the planning for all services required, from décor and florist, to entertainment and photographer. We have also become a very popular location for rehearsal dinners."

Couples wishing to have an outdoor ceremony have the option of four water-view locations. This includes The Watkins Lawn, which provides a stunning view of the beach and palm trees and can accommodate up to 450 people, and the scenic Ocean Lawn at the water's edge that can host up to 200 guests. For smaller weddings, the Coconut Grove, which boasts a picturesque beachfront location among coconut palms, and the Penthouse Beach offer intimate waterfront settings.

To make it easier for couples planning a destination wedding, the resort now offers six wedding packages. Each package includes: a one-hour reception with an Open Bar; the choice of four butlered hors d'oeuvres (with options including Fresh Basil and Tomato Bruschetta, Smoked Salmon Coronet, and Baby Beef Wellington); and then preferences as to the number of courses or the option of a buffet, and the choice of entrée(s). Entrée options range from Chicken Francaise to Filet and Lobster.

In addition, each package includes: a complimentary ocean view guest room for the bride and groom; a 20 percent discount on guest room rates for out-of-town guests; complimentary valet parking; complete room set-up including all tables, chairs, chair covers and sashes and floor-length linen; wine served with dinner; wedding cake; champagne

toast; mirrors with votive candles to enhance table centerpieces; a standard size dance floor and risers for the band; a DJ table; and rehearsal, ceremony and reception coordination on-site.

Package prices start at \$95 per person, and can also be customized.

In addition to its outdoor ceremony locations, the resort also features elegant ballroom settings too. The River of Grass Ballroom is among the many indoor venues that can be used for the ceremony or as site of the reception. In all, the resort features 34,000 square feet of indoor banquet and event space, providing an array of options from which to choose.

Rehearsal dinner options include the beachfront HB's on the Gulf restaurant, as well as conducting a casual luau, barbeque or clambake on one of the outdoor lawns.

For the convenience of couples, The Naples Beach Hotel & Golf Club offers a list of preferred vendors for all aspects of the wedding. The resort can help you find the right florist, the perfect photographer, and even wedding keepsake gifts.

In addition to all of its wedding coordination capabilities, the resort is a perfect destination resort for the couple and their guests. The bridal party can be pampered at the resort's world-class spa and salon (with a wealth of service options), while golfers enjoy the on-site par 72 championship course, or tennis enthusiasts play on the six Har-Tru courts.

Relaxing on the resort's pristine white-sand beach (named "America's Best All-Around Beach" by the Travel Channel), sunning by the beachfront pool, enjoying a drink at the popular Sunset Beach Bar, or shopping at Naples' renowned 5th Avenue and 3rd Street shopping districts (just blocks away) are among the many options available. Children in attendance are entertained with the Beach Klub 4 Kids professionally supervised child activity program.

With its friendly atmosphere, the hotel is a comfortable tropical getaway for anyone seeking peaceful, pristine surroundings, impeccable service, and a truly memorable wedding. For information, call 1-800-237-7600 or 239-261-2222.

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