

Escape To Naples For A Fun Family Getaway

NAPLES, Fla. (June, 2007) - Looking for the perfect place for a fun getaway for the family, with something for everyone? Then you should head to Naples, Florida, and take advantage of the "Family Fun Package" now being offered by The Naples Beach Hotel & Golf Club.

Situated on the pristine white sand beaches of the Gulf of Mexico in Southwest Florida, The Naples Beach Hotel & Golf Club is a family's dream. Not only does it feature 1,000 feet of Naples' soft white-sand beach (which was named "America's Best All-Around Beach" by the Travel Channel), but it also offers a championship golf course, an award-winning tennis center with 6 Har-Tru courts, a world-class spa, four restaurants, three bars, and an ideal location just blocks from Naples' famous 5th Avenue and 3rd Street shopping districts.

Add to this its Beach Klub 4 Kids program for children ages 5-12 – which offers everything from "Pirate Day" with treasure hunts on the beach to sand art crafts – and you understand why this is a very popular destination for families. Named by the Travel Channel as "Naples' Best Family Resort," the resort is even a tradition for many families, who return year after year to enjoy the many offerings of this charming family-owned resort.

The resort's "Family Fun Package" includes: deluxe or superior room accommodations for two nights; full breakfast buffet daily for two adults and up to two children (ages 12 and under); beach chairs daily for two; sand pail kit for each child; complimentary morning activities in Beach Klub 4 Kids daily (ages 5-12); one extra hour of boat rental with one hour purchase; one extra hour of tennis play with one hour purchase; afternoon tea and cookies at 4 p.m. daily; complimentary weekly golf clinic; a tour of the resort's Orchid House (on Tuesday mornings at 10 a.m.); nightly turndown service; and valet parking. The "Family Fun Package" is from \$460 from May 29-September 30, 2007, or from \$640 from October 1-December 21, 2007.

Taking advantage of the package will provide the chance to experience the renowned resort, which recently completed a six-year \$40 million enhancement and expansion.

Families taking advantage of the package will have the opportunity to play golf on the course that is consistently voted "Best Public Golf Course in Southwest Florida." You'll also be able to enjoy a beachfront swimming pool; the Tennis Center; the world-class Spa, which offers an array of massages, body treatments, skincare services, hydrotherapy, and salon services; and a complete Fitness Center.

Dining options include HB's on the Gulf, Naples' only beachfront restaurant, featuring fresh seafood and beautiful views of the sunset, and Broadwell's, overlooking the golf course. Another "must do" is to experience the resort's popular Sunset Beach Bar, consistently named "Best Place To Catch A Southwest Florida Sunset."

Guest rooms and suites feature an in-room refrigerator, large closet, two telephones with voicemail, modem access, iron and ironing board, hairdryer, in-room safe, cable television, in-room coffee, climate control,

security keycards, and a furnished balcony or patio with a view of the Gulf, golf course, or lush grounds. High-speed wireless Internet access is also available.

With its friendly atmosphere, the hotel is a comfortable tropical getaway for anyone seeking peaceful, pristine surroundings and impeccable service. For more information or reservations, call 1-800-237-7600 or 239-261-2222

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