

## Gumbi Ortiz & The Latino Projekt Will Kick Off "SummerJazz On The Gulf" Concert Series on June 24

NAPLES, Fla. (May 2006) – The Naples Beach Hotel & Golf Club's 21st Annual "SummerJazz on the Gulf" free concert series will kick off on Saturday, June 24, 2006 with a concert by Gumbi Ortiz and The Latino Projekt. Beautiful Southwest Florida sunsets and refreshing Gulf breezes will provide the perfect backdrop for the fun, free concert that will be held from 7 – 10 p.m. on the resort's expansive Watkins Lawn overlooking the Gulf of Mexico.

Under the direction of noted percussionist Gumbi Ortiz, The Latino Projekt plays an upbeat, festive mix of jazz with Latino, Afro-Cuban and other Caribbean rhythms. Latino Projekt has opened for Carlos Santana, and Ortiz has played percussion for some of the greatest names in jazz, including Miles Davis, Dizzy Gillespie, Nat Adderley, Chick Corea and Al DiMeola. Their concert will mark their third appearance at "SummerJazz on the Gulf." For more information on the band, visit [www.latinoprojekt.com](http://www.latinoprojekt.com).

"Gumbi Ortiz and his band put on a very fun show that will be a great way to kick off this year's SummerJazz concert series," said Jim Anderson, food & beverage director for The Naples Beach Hotel & Golf Club, and organizer of the annual concert series.

"SummerJazz on the Gulf" will be conducted on one Saturday evening per month from June – September 2006. Crowd favorite The Women's Blues Revue of Tampa will perform on Saturday, July 22, 2006. Noted jazz guitarist Les Sabler will entertain on Saturday, August 26, 2006. Jazz Saxophonist Paul Howards will perform at the last concert of the season, on Saturday, September 16, 2006. Each of the concerts will be from 7-10 p.m. on the resort's Watkins Lawn.

In addition to the great tunes at "SummerJazz on the Gulf," music lovers can enjoy an impressive array of food and beverage offerings. The resort will serve a variety of grilled food items and cold beverages. Guests can also dine at H.B.'s on the Gulf, Naples' only beachfront restaurant, which serves fresh seafood and traditional American favorites. After dinner, patrons can enjoy a specialty drink at the popular Sunset Beach Bar.

In conjunction with each concert, the resort is offering a special "SummerJazz Rate" for concert goers who wish to stay at the resort on those evenings. The "SummerJazz Rate" includes a 3 day/2 night stay at the resort, reserved beach chairs daily for two, complimentary greens fees on the resort's championship golf course (cart fee additional), access to the resort's world-class spa and complete fitness center, unlimited tennis at the Tennis Center, valet parking, afternoon tea and cookies at 4 p.m. daily, and

admission for children ages 5-12 in the morning activities of the Beach Klub 4 Kids supervised child activity program. The "SummerJazz Rate" starts at \$159 per room, per night. For reservations, call (800) 237-7600 or (239) 261-2222, or book online

The Naples Beach Hotel & Golf Club, owned and operated by the Watkins family for 60 years, is Naples' only beachfront resort offering on-site championship golf, a world-class spa, and an award-winning tennis center. The resort recently completed a \$6 million enhancement of its lobby, which was the last component of a five-year, \$40 million enhancement. The resort is located at 851 Gulf Shore Blvd. North in Naples.

NOTE: Photos of the resort and of SummerJazz on the Gulf are available by contacting Karen Lamonica at [klamonica@firstmarketinggroup.com](mailto:klamonica@firstmarketinggroup.com).

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